

FOR IMMEDIATE RELEASE:

PROCESS ENGINEER FOCUSED ON ADVANCING LIMS™ TECHNOLOGY:

SHIN-ETSU SILICONES HIRES CRAIG LUSTEK TO OVERSEE LIMS TECHNICAL CENTER.

Akron, OH– April, 2012

Shin-Etsu Silicones of America (SESA: A U.S. subsidiary of Shin-Etsu Chemical Co. Ltd., Japan), has announced the hiring of Craig Lustek as LIMS Process Engineer to oversee the advancement of its LIMS™ (Liquid Injection Molding System) Technical Center in Akron, Ohio.



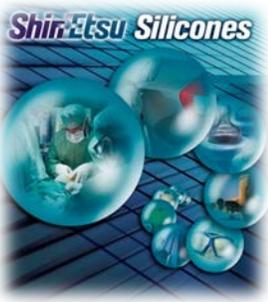
In addition to recent experience serving as a Product Manager with 2KM US, Inc. (Williamsville, NY), Lustek has over eleven years of process engineering, manufacturing, and R&D experience—working with toolmakers throughout the world. Given this depth of hands-on technical expertise, Lustek’s primary focus at SESA will be to support the design of new LIMS products, providing full-scale process development of LIMS materials, and assisting new and existing customers with training, molding trials and process improvements.

According to SESA’s North American Marketing Manager Eric Bishop, “We’ve been looking for the right individual to fill this position for years, and Craig comes with the ideal background to manage our LIMS Technical Center. His role will be vital in driving value-added LIMS expertise for customers to solve material and production problems in addition to providing a key resource for molding trials, prototyping, production start-up, and training.”



At the epicenter of Lustek’s resources is a 110 ton, All-Electric horizontal liquid injection molding press from Arburg. Additionally, two molds will be utilized—a 4-cavity baby bottle nipple tool complete with cold-runner and valve-gates, and a single-cavity tool designed to overmold silicone onto thermoplastic inserts utilizing SESA’s unique, primerless Selective Self-Adhesive LIMS.

According to Lustek, “We will leverage this equipment to provide advanced LIMS analytical testing and competitive studies. Additionally, we will be looking into adding more processing equipment which may include vertical, horizontal, and multi-shot presses so customers can come in and work hand-in-hand with us.” Lustek noted that he plans to hit the ground running as his short term goal is to visit as many SESA customers as possible in the coming months.



For more detailed information, visit the Shin-Etsu Silicones web site at:
www.shinetsusilicones.com or call: 1-330-630-9860

CORPORATE PROFILE: A U.S. subsidiary of Shin-Etsu Chemical Co. Ltd., Japan, Shin-Etsu Silicones of America Inc. offers vast technical and capital resources to formulate solutions as a major supplier of silicone materials to North America’s medical, automotive, electronics, aerospace, cosmetics, and manufacturing industries. Shin-Etsu’s premium silicone compounds incorporate leading-edge technology, staff expertise, and value-added service; offering customers the highest levels of quality and consistency in specialty silicone materials.

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